



On the heels of the strong rebound in equity markets in the first quarter, second quarter investment performance was broadly positive.



Source: Morningstar



Financial conditions have eased considerably this year which should provide a tailwind to growth.





The consumer continues to exhibit strong fundamentals, supported by a labor market that remains firm.





The housing industry appears to be setting up for a recovery. History suggests that the recent decline in mortgage rates should spur a rebound in home sales and construction.





Capital spending intentions remain resilient as evidenced by an increasing share of small businesses citing that "now is a good time to expand."





Corporate debt appears to be the weakest link in the financial system. However, there are several potential mitigating factors, including interest coverage hovering above its long-term average and debt-to-assets modestly below its long-term average.





Quarter 2019 Market Outlook

The Chinese economy is more dependent on capital spending, household spending, and exports to the rest of world than exports to the U.S. Credit and fiscal impulse has reached an inflection point which should provide a tailwind to Chinese imports and consequently global growth.





Multiples have expanded to levels that we associate with fair value while 2019 earnings growth estimates have been revised down to low single digits, suggesting that expectations may be conservative.





Summary Market Views

Monetary Policy

Accommodative

In its June meeting, the Fed left interest rates unchanged and indicated a bias toward lower rates if economic data continued to weaken. Recent statements from the Fed suggest that it stands ready to lower rates to prolong the economic expansion. Fixed income markets have responded by pricing in a 25 basis point cut at the end of July. If the Fed elects to hold rates steady for longer, a reset of expectations could negatively impact investment returns.

Fiscal Policy

Accommodative

While a lower corporate tax rate, looser regulatory environment, and increased federal spending should support growth over the short term, rising deficits and national debt create potential challenges over the long term.

Economic Fundamentals

Presently, the Fed is projecting real GDP growth of 1.5% in the second quarter, below 3.1% reported in the first quarter and the 2.0% average pace during this expansion but positive nonetheless. In Europe, easing financial conditions should spur credit origination and business activity. Turning to Asia, the health of the Chinese economy has important implications for global growth. While China and the U.S. have reached a trade truce, the permanence of the deal has yet to be determined. Additionally, the Chinese economy is more dependent on capital spending, household spending, and exports to the rest of world than exports to the U.S. The Chinese economy actually began to weaken in 2017 (before trade tensions escalated) due to tighter monetary policy and stricter regulation. Last year, Chinese authorities reversed course and have now enacted more than 80 stimulus measures to stabilize the economy. As a result, credit and fiscal impulse has reached an inflection point which should provide a tailwind to Chinese imports and consequently global growth.

Market Sentiment

Neutral

Neutral

While we are skeptical of growth expectations for next year, investors appear to share our view, suggesting that market expectations are more conservative. Sentiment surveys for retail and institutional investors remain negative while fund flows out of equities into bonds have reached extreme levels, not the traditional set up for a correction.

U.S. Equities

Neutral

Neutral

Negative

Neutral

While valuation multiples have expanded, they remain in line with the historical average. With respect to earnings, 2019 growth estimates have been revised down to low single digits, suggesting that expectations may be conservative. Within the U.S., we favor large cap over small cap and value over growth.

International Equities

While valuation multiples have expanded, they remain below the historical average given weaker earnings growth expectations. A reacceleration of global growth would likely provide a tailwind to both international developed and emerging market equities.

Bond Yields & Credit

Although the yield curve has steepened recently, we continue to favor short-duration securities as investors do not appear to be adequately compensated for taking maturity risk. We continue to utilize preferred securities to drive incremental income but overall remain biased toward quality in fixed income allocations. With high yield spreads meaningfully below the historical average, investors do not appear to be adequately compensated for taking credit risk.

Commodities Neutral Disciplined supply constraints from OPEC and Russia coupled with moderate demand growth continue to support the price of oil.

U.S. Dollar

The U.S. dollar appears to be extended. Slowing U.S. growth converging with international growth rate should result in a weaker dollar. However, in the event of a recession, expect dollar strength as investors rotate into safe-haven assets.



Disclosure

Please remember that past performance may not be indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, investment strategy, or product (including the investments and/or investment strategies recommended or undertaken by Heritage Wealth Advisors, LLC ("IA Firm"), or any non-investment related content, made reference to directly or indirectly in this presentation will be profitable, equal any corresponding indicated historical performance level(s), be suitable for your portfolio or individual situation, or prove successful. All investment strategies have the potential for profit or loss. Investment elevel ever(s), be suitable for your portfolio or individual situation, or prove successful. All investment strategies have the potential for profit or loss. Investment eperformance and cannot eliminate the risk of investment losses. Due to various factors, including changing market conditions and/or applicable laws, the content may no longer be reflective of current opinions or positions. Moreover, you should not assume that any discussion or information contained in this presentation serves as the receipt of, or as a substitute for, personalized investment advice from IA Firm. To the extent that a reader has any questions regarding the applicability of any specific issue discussed above to his/her individual situation, he/she is encouraged to consult with the professional advisor of his/her choosing. IA Firm is neither a law firm, nor a certified public accounting firm, and no portion of the presentation content should be construed as legal or accounting advice. A copy of IA Firm's current written disclosure Brochure discussing our advisory services and fees is available upon request. <u>Please Note</u>: If you are a IA Firm client, please remember to contact IA Firm, in writing, if there are any changes in your personal/financial situation or investment objectives for the purpose of reviewing/revi

This presentation may include forward-looking statements that are subject to certain risks and uncertainties. Actual results, performance, or achievements may differ materially from those expressed or implied.

Any index performance data or other third-party data appearing in or referenced in the presentation has been compiled by the respective copyright holders, trademark holders, or publication/distribution rights owners of each index or other third-party material owner and is presented for informational purposes only. Heritage Wealth Advisors makes no warranty, express or implied, for any decision taken by any party in reliance upon such material. You cannot invest directly in an index.

Definitions:

U.S. Large Cap Equities: U.S. Large Cap Equities are represented by the S&P 500 Index.

U.S. Mid Cap Equities: U.S. Mid Cap Equities are represented by the S&P Midcap 400 Index.

U.S. Small Cap Equities: U.S. Small Cap Equities are represented by the Russell 2000 Index.

International Developed Equities: International Developed Equities are represented by the MSCI EAFE Index.

Emerging Market Equities: Emerging Market Equities are represented by the MSCI EM Index.

U.S. Core Bonds: U.S. Core Bonds are represented by the BBgBarc U.S. Agg Bond Index.

TIPS: TIPS are represented by the BBgBarc U.S. Treasury U.S. TIPS TR USF Index.

Global Bonds: Global Bonds are represented by the ICE BofAML Gbl Brd Mkt TR USD Index

High Yield Corporate Bonds: High Yield Corporate Bonds are represented by the ICE BofAML U.S. HY Constrained Index.

Preferred Securities: Preferred Securities are represented by the ICE BofAML Adjustable Rate Pref TR USD Index.